

Marilynn Collette

CONTACT

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231.598.8792
Ypsilanti, MI

EDUCATION

Ferris State University, Big Rapids, MI
Bachelor's in Graphic Design
Associate of Applied Science in
Visual Design and Web Media

*Experienced Graphic Designer
Strong Operations Professional
Skilled in Layout Design, Photography,
Image Manipulation, and Illustration*

EXPERIENCE

5/04 – Present: Freelance Graphic Design

Create advertisements such as fliers, magazine ads, website banners, posters, and business cards for local businesses and entrepreneurs. Photograph, process, and manipulate images for local events.

American Photo Marketing - Ypsilanti, MI

10/08 – Present: Graphic Designer

Process and retouch images, design yearbook themes and use InDesign to customize yearbook layouts based on client needs. Work with a team to establish and maintain quality standards in products, as well as provide training tools for staff members. Digitally create class composites, panoramic photos, and organizational tools for clients.

American Photo Marketing - Ypsilanti, MI

10/13 – 10/17: Sublimation and Custom Products Manager

Developed a product line into a successful department within a Photography Company. Completed custom product orders using heat presses, ovens and a computerized engraver. Managed work-flow, staff, and the processes for receiving, completing, inspecting, and packaging the orders. Regularly enhanced images, researched new product ideas, and contributed to product marketing strategies. Created new product designs, promotional gifts for clients, and training materials.

Design Project Center, Ferris State University - Big Rapids, MI

9/07 – 5/08: In-house Internship

Worked with a team to design the 2008 Fifth Third River Bank Run theme, logo, identity, billboards and T-shirts. Presented to clients, attended press conference, and prepared electronic files for press.

Artworks Art Center - Big Rapids, MI

8/04 – 5/08: Gallery Assistant

Assisted customers with purchases, class registrations, and inquiries. Maintained artist and mailing lists, created advertisements, and assisted with exhibit set up and events. Managed gift shop in the Gallery Manager's absence, answered and directed phone calls, and trained volunteers.

SKILLS

Photoshop
InDesign
Illustrator
Image Manipulation
MAC & PC Systems
FileMaker
Hotronix Fusion Heat Presses
Signature Engraving Systems

INTERESTS

Mosaic
Jewelry
Photography
Image Making
Kayaking